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## LUSO COLLECTION HIRES TANYA TURNER AS VICE PRESIDENT OF STRATEGIC PARTNERSHIPS

MINNETONKA, MINN. (June 18, 2008) – The LUSO Collection, an exclusive boutique travel destination club providing members unlimited access to a collection of multi-million dollar residences in the world’s most sought-after vacation destinations, has hired Tanya Turner to serve as vice president of strategic partnerships.

Turner will be in charge of building strategic alliances with organizations in various sectors. She began her duties June 16.

“Tanya has an impressive track record of growing businesses through developing partnerships with organizations of all types and we are very excited to have her join our team,” said Steve Greer, founder and CEO of The LUSO Collection. “Her expertise will enable us to further build our club and services by developing relationships that benefit all parties.”

Prior to joining The LUSO Collection, Turner was the vice president of relationship management for American Express where she led initiatives to develop programs through strategic partnerships and identify new business opportunities. Previously, in a similar role at U.S. Bank, she established more than 125 program partners in the first year.

### **About The LUSO Collection**

The LUSO Collection is an exclusive boutique travel destination club that provides members unlimited access to a collection of multi-million dollar residences in the world’s most sought-after

vacation destinations. Founded by Steve Greer in 2006, the LUSSO Collection offers its growing membership access to residences that average \$4 million in value and an on-site concierge offers hassle-free planning for a truly luxurious vacation. For additional information, please call 1-866-GO-LUSSO or visit [www.lussocollection.com](http://www.lussocollection.com).

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